

## Rumble Creative Specifications

Publication 5 / Published 2026-08-02 / 261282064223747c

### Rumble

Bought through the Rumble Advertising Center (RAC).

Last verified: 2026-08-02

#### WHAT TO SEND CPHERE

- Final platform-ready creative
- Approved copy and CTA
- Destination URL and tracking parameters
- Brand and legal requirements

#### Video / VIDEO

##### In-Stream Video

[REQUIRED] Aspect ratios: 16:9 or 4:3; uploads that match neither are rejected

[REQUIRED] Codec and container: Only H.264-encoded MP4 videos are accepted

[REQUIRED] Maximum file size: 50 MB

[REQUIRED] Creative title: 200 characters

[REQUIRED] Brand field: 200 characters

[PLACEMENT DEPENDENT] Duration limits: verification required - Not stated in the public Rumble Advertising Center documentation; the console Restrictions panel governs upload limits.

#### Display / STATIC\_IMAGE

##### Rumble Display

[REQUIRED] Rumble placement sizes: 728x90, 300x250 pixels

[PLACEMENT DEPENDENT] Other publisher sizes: 822x175, 800x450, 1600x900, 160x600, 320x100, 320x50 pixels

[PLACEMENT DEPENDENT] File type and size: verification required - Not stated on the current public creatives page; confirm in the Rumble Advertising Center console.

#### VERIFICATION NOTICE

Specifications are sourced from official platform documentation and regularly reviewed. Platform requirements may change; always confirm the Last Verified date before final delivery.

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### OFFICIAL SOURCES

Rumble Advertising Center: Creatives page -

<https://ads.rumble.com/docs/advertising/get-started/creatives>

Rumble Advertising Center: Advertising FAQs -

<https://ads.rumble.com/docs/advertising/faqs>