

Truth Social Creative Specifications

Publication 5 / Published 2026-08-02 / 261282064223747c

Truth Social

Truth Social advertising is sold through the Rumble Advertising Center; the published asset specification is minimal and everything beyond it requires platform confirmation.

Last verified: 2026-08-02

WHAT TO SEND CPHERE

- Final platform-ready creative
- Approved copy and CTA
- Destination URL and tracking parameters
- Brand and legal requirements

Display / STATIC_IMAGE

Truth Social Display

[REQUIRED] Display size: 420x315 pixels

[PLACEMENT DEPENDENT] File type and size: verification required - Truth Social publishes no file-type or file-size requirements; confirm through the Rumble Advertising Center.

Video / VIDEO

Truth Social Video

[REQUIRED] Aspect ratio: 16:9

[REQUIRED] Maximum file size: 50 MB

[PLACEMENT DEPENDENT] Duration limits: verification required - Not published; confirm through the Rumble Advertising Center.

VERIFICATION NOTICE

Specifications are sourced from official platform documentation and regularly reviewed. Platform requirements may change; always confirm the Last Verified date before final delivery.

Truth Social Creative Specifications

Publication 5 / Published 2026-08-02 / 261282064223747c

OFFICIAL SOURCES

Rumble Advertising Center: Creatives page -

<https://ads.rumble.com/docs/advertising/get-started/creatives>

Truth Social: Advertising asset sizes -

<https://help.truthsocial.com/advertising/asset-sizes/>